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Anderson, SC 29622

Greenville
3751 Highway 11
Travelers Rest, SC 29690

Mission Statement
Blue Ridge will be a competitive, quality provider of energy and other services, maintaining its history of integrity and adapting to the challenges of a changing world. While exercising leadership in the community, the organization's focus will be on exceeding customer expectations.

Board of Directors
Kenneth G. Southerlin, *Chairman*
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A Touchstone Energy® Cooperative

Safety is still number one

ON AUGUST 4 just past, the Blue Ridge Electric Cooperative employee team reached another milestone—a full year of work without either a lost-time or a worker's compensation accident. I take my hat off to this hard-working group of individuals for this achievement.



To say these folks view safety as a serious matter would be an understatement. It would require fewer than the five fingers on one hand to enumerate the recordable accidents the Blue Ridge workforce has experienced within the last 10 years.

Safe work practices

I could point to three key elements that, with the blessing of our board of directors, are largely responsible for the cooperative's successful safety program. For one, we conduct weekly employee safety meetings at each of our division offices. These sessions are designed for the review of any current questions or concerns about safety. Employees are also exposed to regular, formal presentations that place emphases on safe work practices.

Secondly, Blue Ridge offers comprehensive job training for all our workers. Such training exercises are supplied through different resources the cooperative has at its disposal. In-house, on-the-job training would rank as the number-one means of employee development. However, courses provided via our Statewide Association's training package and

classes taught by Tri-County Tech are strong complements to what we're trying to accomplish in this important area.

Finally, we believe very sincerely in the concept of employee wellness at Blue Ridge. Our wellness coach provides overall guidance to employees on topics such as a personal exercise routine and good nutrition. One-on-one counseling is also part of this effort toward encouraging commitment to quality lifestyle choices. The physical, the mental, and the spiritual aspects of living are all addressed as vital parts of our wellness program.

Employee, member, and public well-being

Obviously, the cooperative is dedicated to the well-being of its employees. Moreover, that focus extends far beyond just the individuals who comprise our workforce. We understand that safe job performance also contributes to the well-being of the many members we serve, as well as to that of the general public.

Here at Blue Ridge, our folks take pride in following proven work rules and practices. That's one of the welcome demands that goes with operating a member-owned utility.

Charles E. Dalton
President and CEO

Pay your electric bill on time, every time

MAKE BILL PAYING easy with a monthly draft from your checking or savings account. From now until October 1, we'll give you a **\$20 bill credit** when you sign up for bank draft. It's so easy—just come by the office or download a form at blueridge.coop and mail it to Blue Ridge along with a canceled check from your bank. We'll do the rest!



Manage your energy use with these handy apps

TRACKING YOUR STEPS, tracking your children, monitoring your banking activity or locating your parked car—these days, it seems like there is an app for everything. If you are efficiency-savvy and want to manage your energy use, there may be an app that works for you. An app can provide useful insight into how specific actions impact your utility bill.

Owned by Google, created by Nest Labs and linked *only* to the Nest thermostat, this free app has several useful features. You can adjust your home thermostat by simply using your smartphone, iPad or iTouch—whether in your car or on your couch. App users can view and edit a thermostat schedule and keep an eye on how much energy is being used.

Like the Nest app, the Lennox iComfort app is only compatible with Lennox products—in this case, the Wi-Fi thermostat. It has similar features to the Nest, in that users can remotely control their home thermostat and other settings.

As a Touchstone Energy Cooperative, Blue Ridge offers the *Together We Save* app, which enables users to calculate the energy use of many household appliances based on national averages. This free app includes roughly 100 calculators that determine the projected energy use and cost of particular appliances and activities. The app also offers 100 practical energy-saving tips. In addition, the app

links to Blue Ridge Electric Cooperative's website for timely updates and information.

Your trusted energy resource

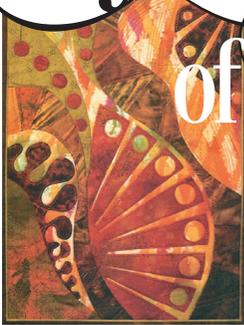
While these apps employ the latest technology to maximize your ability to manage your use, the next generation of energy apps will likely integrate across multiple platforms—managing your thermostat, appliances, water heater, home electronics and other devices from the convenience of your smartphone. In the meantime, while app technology continues to evolve, your best resource for saving energy and money is your local electric co-op.

Blue Ridge Electric Cooperative can provide guidance on energy savings based on your account information, local energy use and weather patterns for your region and other factors unique to your location. Contact Blue Ridge Electric's energy experts at (800) 240-3400 to learn more.

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