



Video and Social Media Intern

Spring Semester, January-May 2027

Position Type: Paid internship, 40 hours a week, approximately 600 hours total for the semester. Hybrid role: on-site for coverage and content capture, with flexibility to edit remotely.

Compensation: \$17.50 per hour

Reports to: Manager of Communications and Government Relations

Position Overview

Blue Ridge Electric Cooperative is seeking a video and social media intern to join our Communications and Public Affairs team for the spring semester. This intern will work alongside our communications staff to produce photo and video content, energize our social media presence and help tell the story of the cooperative and the members and communities we serve. A successful outcome for this position would be to produce content matching or exceeding Alabama Power, Georgia Power, Florida Light & Power, Con Edison, Dominion Energy and PG&E. This is a hands-on internship with real production responsibility.

Our offices are located in downtown Pickens (734 W. Main Street) and Westminster (2328 Sandifer Boulevard).

Responsibilities

- Shoot and edit video content for social media, the co-op website and our internal digital screen network
- Support day-to-day social media content creation and scheduling across Instagram, Facebook, LinkedIn and X
- Assist with photo coverage of co-op events, community outreach, field operations and major storms
- Contribute visual content for the Member Connections eNewsletter and other member communications
- Travel with communications staff to co-op offices and event locations across the service territory as needed

Qualifications

- Enrolled graduate/undergraduate student pursuing a degree in communications, marketing, media production, journalism or a related field
- Experience with video shooting and editing, familiarity with Adobe Premiere Pro and Lightroom preferred
- Comfortable safely operating a camera in the field (equipment provided: Sony FX2 with 24-105mm lens)
- Reliable transportation, this role requires travel across a multi-county service area
- Strong communication skills and comfort working independently
- Must pass pre-employment drug screen

What You'll Gain

- Hands-on production experience in a growing industry
- A body of published video and photo work across social media, web and internal channels
- Direct mentorship from a communications team managing media relations, government affairs, member communications and crisis response
- Exposure to how a member-owned electric cooperative communicates with the communities it serves and connections throughout South Carolina

To Apply

Interested students should email a resume and two to three examples of previous video work (links or attached files) to Riley Morningstar at riley.morningstar@blueridge.coop. Please include one relevant professional or academic reference we may contact. Applications will be reviewed on a rolling basis.