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Automated Outage Reporting

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Anderson, SC 29622

Greenville

3751 Highway 11
Travelers Rest, SC 29690

Mission Statement

Blue Ridge will be a competitive, quality provider of energy and other services, maintaining its history of integrity and adapting to the challenges of a changing world. While exercising leadership in the community, the organization's focus will be on exceeding customer expectations.

Board of Directors

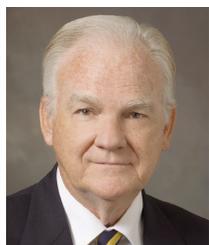
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A Touchstone Energy® Cooperative

Blue Ridge Fest: a fine outcome

BLUE RIDGE FEST 2012 has come and gone, but we won't soon forget it.



Our May 11 charity fund-raiser produced another large crowd, some outstanding musical entertainment, and a wonderful outcome for the fest-funded human-help agencies.

The combined employee team from the co-op and Blue Ridge Security Systems had already conducted a very successful Blue Ridge Electric Cooperative Annual Meeting on May 7. Then, they stepped forward in a big way again on that following Friday evening. In their capacity as volunteers, these employees—joined by family members—oversaw a high-quality festival.

Employee committee

Planning for this 15th edition of Blue Ridge Fest began in the summer of 2011. Members of an employee committee were assigned specific responsibilities as part of the overall preparations for the event. These activities followed the paths of their individual timelines until they all culminated on that May 11 date. Here are some of the end results of those efforts:

- ▶ An attendance of at least 5,000 at the Friday Beach Night activities
- ▶ 533 classic (and I do mean **CLASSIC**) vehicles participating in the cruise-in
- ▶ Great performances by Ben E. King, Jimmy Clanton, and Jim Quick & Coastline
- ▶ 97 corporate sponsors for the event
- ▶ 5,155 tickets sold for a chance on either a new 2011 Camaro or \$5,000 cash
- ▶ Thousands of hamburgers, hot dogs, and other food items bought and consumed
- ▶ A good time had by all

In summary, it was, with a couple of notable wrinkles, a smooth operation from day one of planning until we turned out the lights after the Friday

festivities had reached their conclusion. That first wrinkle appeared barely a week before the fest. Originally scheduled headline entertainer Bobby Rydell fell victim to some back surgery and had to cancel his appearance. After a couple of days of scrambling, we were able to secure the services of renowned soul singer, Ben E. King. Not only did King put on a fantastic show, but he was a warm and welcoming presence both on and off the stage. Simply stated, he is a great gentleman.

Our second wrinkle reared its head while the fest was in progress. A tiny bird triggered an electrical arc that caused some damage at the cooperative's North Pickens substation and took the entire facility off line. About 15 of our employees were subsequently called away from their Blue Ridge Fest duties in order to address the power outage. Fortunately, that trouble was all cleared up within a few hours. In the meantime, other fest volunteers took over for those who had to leave. The show went on without a misstep.

\$171,000: a new record

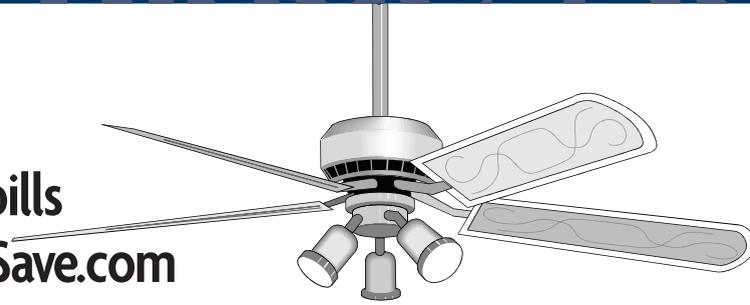
Best of all, when all the bills had been paid, Blue Ridge Fest generated a record \$171,000 in net proceeds. In June, those funds were divided among 13 area charitable organizations. Some agency representatives informed us that the fest donations meant the difference in their either continuing to meet community needs or having to close their doors.

With more than \$1.4 million raised in its 15-year history, Blue Ridge Fest has become one of upstate South Carolina's premier charity fund-raisers. In retrospect, I humbly take my hat off to our employees for another job well done!

Charles E. Dalton

Charles E. Dalton
President and CEO

Cool off electric bills with TogetherWeSave.com



THERE ARE TWO things we can be sure of with a South Carolina summer—it will be hot and humid. But, scorching temperatures and high electric bills don't need to arrive hand-in-hand this summer. At Blue Ridge we are committed to providing you not only with safe and reliable electric service, but also with information you need to save energy, and keep electric bills affordable, when the heat is on.

One of the tools in our energy-saving arsenal is TogetherWeSave.com. The website offers nine applications focusing on different actions that, once completed, show an actual savings calculation. Take the Virtual Home Tour on TogetherWeSave.com to find a number of ways to cut costs. You will “walk” through a home's family room, kitchen, laundry room, bedroom, basement, and attic. Each area reveals at least two actions you can take to improve your home's energy efficiency. As you move through the room and

complete the suggested changes you will see a running tally of potential energy savings.

The website also provides access to the Touchstone Energy® Cooperatives TV Web Portal where you can view short energy-efficiency videos. You can even connect with other energy-conscious members by sharing your story about what you are doing to be more efficient. It's remarkable that co-op members just like you from across the country have already visited TogetherWeSave.com and collectively saved an estimated \$40 million by making small energy-related changes at home.

We want to help you reach your energy-saving goals. So go ahead: flip a switch, lower the blinds, raise the temperature on your thermostat, and visit TogetherWeSave.com to find out how little changes can cool off your electric bill. You will find a link on our website at blueridge.coop.

BREC app is ready for your mobile lifestyle

FOR MANY PEOPLE, life never seems to slow down. And for these people, Blue Ridge Electric has made getting information about your power bill a little easier. Designed to be installed on the iPhone, iPad, or the Android phone or tablet, the new BREC app allows you to see your account information, pay your bill or sign up for alerts and reminders on your mobile device.



Blue Ridge member Bud Childress enjoys the convenience of having his account information at his fingertips. “Between work and all the activities involved with my growing

family, it's hard to find time to sit at the computer and review my account. But with the new BREC App on my iPhone, I can get all the information I need and make a payment wherever I am. It really makes managing my account so much easier.”

The App can be found in the App Store or the Android Market. We're easy to find; just look for the Blue Ridge logo. It's free and easy to install. Login to the app requires your member number and a password. Once those are entered, you can manage all of your Blue Ridge accounts. Download our app today and take Blue Ridge wherever you go.



What time is it?

A number of members who received the Indoor/Outdoor Thermometer with Alarm Clock/Remote Sensor at the annual meeting have had difficulty setting the time on the clock. We apologize for the confusion in the directions and have provided some additional instructions that we hope will make this part of set-up easier.

To set Eastern Standard Time:

On the back of the main unit, find the DOWN button. Press and release this button until it displays the eastern view of the United States.

To set Daylight Savings Time:

On the back of the main unit, find the TIME button.

Press this button down and hold it until the year display begins to blink. Change any of the settings for Year, order of Date/Month display, Date and/or Month, Language (English), 12 or 24 hour time (12 is regular, 24 is military reading), and Hour/Minute using the UP or DOWN button. AFTER EACH SETTING, PRESS AND HOLD THE TIME BUTTON UNTIL THE NEXT OPTION BEGINS TO BLINK.

When you finish setting these options, OFF will be displayed at the top of the screen.

Using the DOWN button, change this to ON and the clock will be in Daylight Savings Time mode.

The clock will automatically change to Daylight Savings Time at midnight of the day you turn ON that option.

If you still have difficulty with this or any other feature, please call Tony Kelly at Blue Ridge at 1-(800) 240-3400, or bring your clock by one of our offices. We appreciate your patience.