



For All Your Customer Service Needs,
Call Toll-Free (800) 240-3400

Automated Outage Reporting
1-888-BLUERIDGE
www.blueridge.coop

Pickens
P.O. Box 277
734 West Main St.
Pickens, SC 29671

Oconee
P.O. Box 329
2328 Sandifer Blvd.
Highway 123
Westminster, SC 29693

Anderson
1212 North Fant St.
Anderson, SC 29622

Greenville
3751 Highway 11
Travelers Rest, SC 29690

Mission Statement
Blue Ridge will be a competitive, quality provider of energy and other services, maintaining its history of integrity and adapting to the challenges of a changing world. While exercising leadership in the community, the organization's focus will be on exceeding customer expectations.

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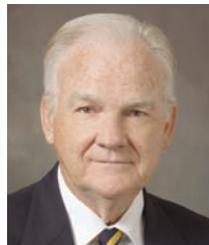


A Touchstone Energy® Cooperative

President's report

Safety is number one

THIS SUMMER, employees at both the cooperative and Blue Ridge Security Systems underwent first-aid and CPR training. Every member of the respective work forces participated. The training was led by our safety director, Billy House, and Sarah Mattern of our Statewide Association.



These half-day sessions, each with a group of 20 to 25 employees, sought to equip these workers with the tools and knowledge they would need to address a range of emergency situations. Blue Ridge places the strongest possible emphasis on safety, with our employees, our members, and the general public all in mind.

House's responsibilities include planning and conducting the weekly employee safety meetings at both of the cooperative's division offices. These meetings devote a great deal of time to job training.

From time to time, our safety director also makes unannounced visits to crews in the field to check on their work practices. These visits serve to remind our crews of the importance and strong emphasis that Blue Ridge places on the safety of all our employees.

As a certified first-aid and CPR instructor, House often gives his

time to leading training courses and other safety programs at area fire departments, rescue squads, schools, and similar institutions. Our involvement with these organizations tends to raise the safety quotient of the communities in which we serve. That works to the potential benefit of our employees, our members, and others within those communities.

In the margin of this page, the Blue Ridge Mission Statement is reproduced every month. That statement reads in part that our "focus will be on exceeding customer expectations." Blue Ridge is committed to the delivery of the best-quality service possible.

However, we also have a motto: "Service second only to safety." As strong as the service impulse is at Blue Ridge, our duty to the safety of our work force and everyone else ranks even higher. Our employees are intent upon supplying the most reliable service, and we want to ensure that safety is uppermost in their minds as they do their jobs.

Charles E. Dalton
President and CEO

Prescription savings continue to grow

MEMBERS SAVED ANOTHER \$23,000 on prescriptions in July by using their Co-op Connections cards. That's even better than the savings we reported for June, which were \$16,000. Since the program started in late May, co-op members have had 2,500 prescriptions filled and seen savings of more than \$40,000.

Denise McCormick, manager of customer service, is thrilled with the response to the card. "The savings enjoyed by our members represents money they can spend on other items. With children going back to school, this is a particularly hard time for many families. We hope more and more members will use the card and the savings will continue to grow."

The Co-op Connections card also offers savings at almost 50 local businesses as well as thousands of national retailers. For a complete listing, visit www.blueridge.coop.

News

Auction date set

Blue Ridge Electric Cooperative will hold its annual public auction on Saturday, October 24, beginning at 10 a.m. at its office located at 734 W. Main Street in Pickens. A number of vehicles along with miscellaneous

equipment and computer supplies will be sold. A complete list of vehicles that will be for sale is available in any of our four locations as well as online at www.blueridge.coop. All items will be available for preview on Friday, October 23, from 9 a.m. to 2 p.m.

Get 'levelized', avoid the peaks

Levelized billing is a service offered to residential Blue Ridge Electric Cooperative members to help guard against large fluctuations in monthly bills. These fluctuations are usually caused by extreme temperatures and the resulting need for more heating or cooling.

Qualified members receive a monthly bill based on a rolling average of usage during the previous 12-month period. Your bill will change slightly from month to month, but levelized billing will eliminate extremely high bills due to very cold or hot weather.

To qualify for levelized billing, you must be a co-op member for at least 12 months at the same service location, have an acceptable payment history, and your account must be current. If you want to find out more or sign up for this service, call (800) 240-3400.

Protecting What You Treasure Most



Clemson football coach Dabo Swinney and his wife, Kathleen, chose Blue Ridge Security Systems for their "home team advantage."

Blue Ridge Security offers the latest in integrated home security technologies, including smoke & fire, access/intruder control, digital video, fail-safe wireless backup (BlueLink 24), and standby power generation systems (fixed and portable).

Blue Ridge Security is the winning combination for your home team.

Give us a call today!

We're Delivering Solutions

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