



Touchstone Energy[®] Cooperatives

The power of human connections[®]

www.touchstoneenergy.coop

Blue Ridge Electric Cooperative, in conjunction with other Touchstone Energy cooperatives around the country, has developed the Co-op Connections program to deliver more value to members and promote participating businesses.

For more information, contact:

Amy Childress
864-647-6682

E-mail us at:

amy.childress@blueridge.coop


or visit our website at:

www.blueridge.coop



Co-op Connections[®] Program



A Touchstone Energy[®] Cooperative 

1-800-240-3400
www.blueridge.coop



Touchstone Energy[®] Cooperatives

The power of human connections[®]

www.touchstoneenergy.coop

Co-op Connections® Program

Introducing the Co-op Connections Program

A program that benefits electric cooperative members by offering valuable discounts from participating businesses and increases customer visits at local businesses.

- All Blue Ridge Electric members will receive two free Co-op Connections cards, key fobs and a list of participating local and national businesses.
- This program gives participating businesses exposure to our 63,000 members and millions more served by our fellow Touchstone Energy cooperatives.
- A list of participating businesses will be provided to all Blue Ridge Electric members. These businesses are also posted on the Web at: www.blueridge.coop.
- Co-op members are encouraged to shop at participating businesses through promotions published in *Living in South Carolina* magazine and our website.
- The card features Blue Ridge Electric's important contact information and website.

The program is FREE to participating businesses

Here are examples of typical business discounts:

- Flat rate discount
- Discount on overnight accommodations
- Free drink with purchase
- Buy one meal, receive 2nd half price

Here's how the card works:

All Blue Ridge Electric members automatically receive Co-op Connections cards! When they show the card at any participating business, they receive a discount. It's that easy.

All participating businesses have the choice to opt out of the program at the end of every year.



Front of Card



Back of Card

Businesses also receive free:



Register Stickers

Pharmacy discounts are Not Insurance, and are Not Intended as a Substitute for Insurance.

The discount is only available at participating pharmacies.